



ST MICHAELS RESORT, FALMOUTH, STRENGTHENS ITS TEAM AND GENERATES JOBS FOR THE SOUTH WEST AS PART OF MULTI-MILLION POUND TRANSFORMATION

November 2018 – St Michaels Resort, Falmouth, is delighted to announce a stellar line-up of appointments as it completes the first phase of a multi-million-pound investment and transformation into a leading luxury resort. Chairman Nigel Carpenter and Co-Owner James Houlston, have hand-picked some of the best in the business to spearhead the evolution of St Michaels as it embarks on this exciting new chapter. Recent appointments include Nikki Broom as Resort Director, James Innes Williams as Head of Marketing, Louise Uys Jones as Director of Finance and Polly Dent as Head of Food & Beverage. A total of 50 jobs have been generated across the resort so far with a further 40 estimated within the next five years, boosting employment within Falmouth and the south west.

St Michaels now features an all-new destination spa with the world's first Cornish sea salt steam room and the largest hydrotherapy pool in the south west with 21 massage stations. Highlights also include a state-of-the-art health club with pool, expansive gym floor and three studios, plus fabulous coastal-inspired bedrooms in the Beach House and two brand new restaurants – Brasserie on the Bay and the Garden Kitchen.

Meet the St Michaels Team:

Nigel Carpenter, Chairman and Co-Owner



The story of St Michaels starts with Nigel and a quite extraordinary and ambitious vision. Having lived and worked in Kenya in the 1990s as group MD for Block Hotels, Nigel decided to return to the UK with his young family in 2001. Taken by the beauty and way of life in Cornwall, Nigel came across St Michaels in Falmouth, a tired seaside hotel with salmon pink 60s bathrooms that needed some serious TLC. Seeing potential in the hotel's unbeatable location overlooking Gyllyngvase Beach, Nigel embarked on an incredible journey to turn the hotel around, involving a total refurbishment in the 2000s and a recent partnership with

James Houlston of BH Hotels, raising a £50 million investment to create the St Michaels of today.

ST MICHAELS, FALMOUTH

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James Houlston, Managing Director of BH Group and Co-Owner



It was Nigel's ambitious vision that sparked the interest of James. The founder and managing director of BH Group, he has more than 15 years' experience developing commercial projects and working with several major funds in the UK. Following a co-ownership deal between Nigel and James, BH Hotels used an innovative funding structure to back the phase one redevelopment works to the resort with its partners CBRE Global Investors. The £50 million funding was the first and largest of its kind in Cornwall.

Nikki Broom, Resort Director



One of Cornwall's most successful hoteliers, Nikki joins St Michaels from Red Hotels, where she launched The Scarlet as General Manager and went on to become Hotels Director for both The Scarlet and Bedruthan. Nikki brings a wealth of experience to the role of Resort Director at St Michaels, as well as her two faithful hounds, Jasper and Sidney who have quickly settled into Falmouth life. Nikki's new role sees her spearhead the transition of St Michaels as it evolves into the leading luxury resort in the south west.

Louise Uys Jones, Director of Finance



Having recently relocated to Cornwall, Louise joins St Michaels from The Cheval Group in London, where she was Director of Finance. The Group includes the successful and fast-growing Cheval Residences, as well as the well-established Cheval Property management division. However, Louise is passionate about hospitality and missed the all-round involvement provided in a working operation. Previously, Louise spent 4 years as Financial Controller of the 5-star Landmark Hotel, London, after spending time at the co-owned K West Hotel & Spa. Prior to that Louise spent 10 years



progressing her finance career in hospitality working for Jumeirah Lowndes, Per Aquum Resorts, The Halkin, The Dorchester and Forte hotels.

James Innes Williams, Head of Marketing



A marketing communications and digital specialist, working across the hospitality, travel and luxury sectors, James joins St Michaels as Head of Marketing from the Strand Palace Hotel in London where he was Marketing Director. Prior to a life in hospitality, he held roles at Graff Diamonds, Cox & Kings and Wexas Travel. James oversees the marketing strategy for St Michaels, including branding and concept development, and managing the digital marketing communications.

Polly Dent, Head of Food & Beverage



Polly joins St Michaels from Jamie Oliver's Fifteen Cornwall, where she held the role of Operations Director for 12 years, prior to which she was Assistant General Manager to Rick and Jill Stein's businesses for eight years and was part of the pre-opening operations' team for Jeremy Mogford's, Browns restaurant group. With over 36 years' experience in the industry, Polly brings her passion and flair for hospitality to St Michaels as the resort launches two new restaurant concepts, Brasserie on the Bay and the Garden Kitchen.

For further information, please visit www.stmichaelshotel.co.uk.

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About St Michaels, Falmouth

St Michaels is a 4-star deluxe resort overlooking Falmouth's Gyllyngvase beach, relaunched in September 2018 and set to become the south west's pre-eminent resort hotel. The resort features 84 bedrooms, the St Michaels Spa, unequalled fitness and sporting facilities in the Health Club, two restaurants – including the health-focused Garden Kitchen and two AA rosette Brasserie on the Bay – a bar and tropical private gardens leading to the beach. Additional events space for weddings, celebrations and meetings has been added, including the secluded Wine Vaults, Brasserie on the Bay private function space and The Locker.

Press Office

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For further details and high-resolution images, please contact the Mango PR team; Emma Howard-Smith, Lottie Crease and Frankie Collins on email stmichaels@mangopr.com or call the office on 020 7421 2500.

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